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CIS650 / MNGT650

INNOVATION, TECHNOLOGY & ORGANIZATIONAL CHANGE

SPRING 2011

Course Calendar at a Glance

Note: This calendar is only a guide and may be changed based upon needs of class.

UNIT	TOPICS	READING / RESOURCES	CASE STUDIES/ ASSIGNMENTS/PROJECTS	DUE DATE
1 *weeks 1&2 Jan 18 to Feb 1*	Introduction to Innovation, Technology and Organizational Change	Jick & Peiperl Introduction: The Challenge of Change (pp.xix-xxix) Jick & Peiperl Module 1 Forces for Change (pp.1-107)	❑ Discussion Board: 1. Introductions by 1/18 2. Case: Changing the Culture at British Airways 3. Innovation & Change Resources ❑ Individual Assignment #1: Customer Assessment (p48)	1/25 for introductions. 2/1 All other assignments
2 *weeks 3&4 Feb 2 to Feb 15*	Changing the Game: from Vision to Adaptation	Jick & Peiperl Module 2 Changing the Game (pages 109-189)	❑ Group Evaluation Form ❑ Individual Assignment #2: Change Project Interview ❑ Group Case #1: Yinscape & Yangsearch ❑ Project Abstract ❑ Discussion Board 1. Post Innovation & Change Resources 2. Discussion of Readings: The Vision Thing	2/15
3 *weeks 5&6 Feb 16 to Mar 1*	Implementing Organizational Change	Jick & Peiperl Module 3 Implementing Change (pages 199-318)	❑ Reflective Journal #1 ❑ Discussion Board: 1. Post Innovation & Change Resources 2. Discussion of Readings: Why Change Programs Don't Produce Change ❑ Group Case #2: Marconi ❑ **Detailed Project Proposal**	3/1
4 *weeks 7&8 Mar 2 to Mar 15*	The Impact of Technology and Change on Workers and Organizations	Jick & Peiperl Module 4 The Recipients of Change (pages 319-403)	❑ Individual #3: Apple Computer ❑ Group Case #3: *Broadway Brokers* ❑ Discussion Board: 1. Innovation & Change Resources 2. Discussion of Readings: Emilio Kornau and Mark Margolis	3/15

Spring Break March 21-25				
5 *weeks 9&10 Mar 16 to Apr 5*	The Importance of Leadership: Role of the Change Agent	Jick & Peiperl Module 5 Leading Change: The Personal Side (pages 405-501)	❑ Discussion Board: 1. Innovation & Change Resources 2. Discussion: Compare 3 Change Agent Stories ❑ Reflective Journal #2 ❑ Group Case #4 Dennis Hightower – Walt Disney	4/5
6 Weeks 11&12 Apr 6 to Apr 19	Trying Your Hand at Leading Change	Global Tech Change Theory Simulation Player's Guide	❑ Individual #4: Global Tech Simulation ❑ Group Case #5: Global Tech Simulation ❑ Discussion Board: 1. Innovation & Change Resources 2. Discussion of Readings: Rosabeth Moss Kanter article	4/19
7 *weeks 13&14 Apr 20 to May 3*	Leading in an Environment of Continuous Change	Jick & Peiperl Module 6 Continuous Change (pages 503-617)	❑ Group Case #6: *GE's Digital Revolution: Redefining the E in GE (HBS case)* ❑ Discussion Board 1. Innovation & Change Resources 2. Readings: Bringing Life to Organizational Change (Margaret Wheatley) ❑ Term Project due 5/3	5/3
8 *week 15 May 4 to May 10*	Wrap-up		❑ Reflective Journal #3 ❑ Group Evaluation	5/10