Master of Arts in Education – Teacher Business and Marketing Content Concentration

Curriculum Map

Admission Requirements:

1. General admission to graduate study.
2. An acceptable admission index by meeting any of the following
   a. GRE score (verbal + quantitative) X undergraduate GPA = 850 (minimum)
   b. Millers Analogy Test (MAT) scaled score X undergraduate GPA = 80 (minimum)
   c. The test requirement is waived for candidates who have successfully completed a master's degree
3. A valid teaching certificate or statement of eligibility
4. For candidates selecting the Literacy Specialist Endorsement or School Community Leader areas and also seeking National Board Certification, admission to the National Board for Professional Teaching Program is also required.

Core Courses

EDTL 601 Leadership and Decision Making	3
EDTL 602 Education in Context	3
EDTL 603 Research and Teacher Leadership *(Prerequisite: Must be within six (6) hours of completing all Teacher leader course requirements)*	3
EDTL 604 Collaboration for Teachers (*Prerequisite: EDTL 601*)	3
EDTL 605 Developmental Analysis of Learning	3
EDTL 690 Teacher Leader Capstone *(Prerequisite: Must be within six (6) hours of completing all Teacher leader course requirements)*	0
Subtotal:	**15**

Business and Marketing Content Concentration

BIS 621 Instructional Innovations in Business and Information Technology Education	3
Select twelve (12) hours from the following	
BIS 630 Managerial Communications	3
ECON 661 Managerial Economics	3
FIN 660 Financial Management	3
MKT 650 Marketing Administration	3
MNGT 661 Human Resource Topics	3
MNGT 665 Organizational Behavior	3
Subtotal:	**15**

Note: This degree will NOT change the area in which a candidate is certified to teach.

Total Credit Hours: 30

Requirements for the Degree

1. Satisfy general degree requirements.
   The student must apply for graduation at the beginning of the term in which they anticipate completion. The completion form can be accessed online at www.moreheadstate.edu/graduate.
2. Maintain a cumulative 3.0 GPA in all courses taken after completing the bachelor's degree.
3. Candidates must successfully complete a capstone project in a venue approved by their advisor. The capstone project may include a presentation before a panel of educators, a presentation as a part of an educational conference, or professional development the candidate has written and planned. The capstone project may also include a publication in a peer reviewed professional journal. To track completion of the capstone during the semester in which the capstone is completed, all students must register for EDTL 690 - Teacher Leader Capstone. This is a zero credit course.
4. If a student has not become unconditionally admitted after completing 12 graduate hours, he/she will not be allowed to register for additional hours.