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Journal Publications

Nataraj, S. (2005). Analytic Hierarchy Process As a Decision Support System In the Petroleum Pipeline Industry. *Issues in Information Systems*, 5.

Nataraj, S. (2005). Data Mining - How popular is it?. *Review of Business Information System*, 9(3).

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Nataraj , S. (2008). Critical Success Factors for Customer Relationship Management. *Society for Advancement of Management*.

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Nataraj, S. (2004). Attitudes of Students Regarding Software Piracy. *Society for Advancement of Management International Business Conference 2005*.

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