



**KCTCS and MSU's COLLEGE OF BUSINESS  
AA to BBA PROGRAM**

***KCTCS Associate in Arts (AA) Transfer Degree to MSU's BBA with General Business Option***

**I. KCTCS: GENERAL EDUCATION CORE TRANSFER COMPONENT**

Core Transfer Component	MSU Equivalent	Credit Hours
<i>Writing/Assessing Information (6 hours)</i>		
ENG 101 Writing I	ENG 100	3
ENG 102 Writing II	ENG 200	3
<i>Oral Communication (3 hours)</i>		
COM 181 Basic Public Speaking	CMSP 108	3
<i>Heritage/Humanities (6 hours)</i>		
6 credit hours from the KCTCS Heritage/Humanities list	Humanities	6
<i>Social Interaction (9 hours)</i>		
* ECO 201 Principles of Economics I (Micro)	ECON 202	3
*ECO 202 Principles of Economics II (Macro)	ECON 201	3
SOC 101 Introduction to Sociology	SOC 101	3
<i>Science - Must include at least one science course with a lab (6 hours)</i>		
6 credit hours from the KCTCS Science list	Science	6
<i>Mathematics (3 hours)</i>		
MT 150 or MA 109 College Algebra	MATH 152	3
<b>TOTAL CORE TRANSFER COMPONENT CREDIT HOURS</b>		<b>33</b>

**II. KCTCS: ADDITIONAL GENERAL EDUCATION REQUIREMENTS (Beyond the Core)**

Additional General Education Requirements	MSU Equivalent	Credit Hours
<i>Heritage/Humanities (3 hours)</i>		
3 credit hours from the KCTCS Heritage/Humanities list	Humanities	3
<i>Heritage/Humanities or Social Interaction (3 hours)</i>		
PSY 100 Intro to Psychology - OR -- PY 110 General Psychology	PSY 154	3
<i>Science or Mathematics (3 hours)</i>		
MA 113 or MA 123 or any 3 credit hours from the KCTCS Science list or Math list	General Elective	3
<i>Computer Literacy (3 hours)</i>		
CIS 100 Introduction to Computers	CIS 101	3
<i>Additional Course to be Chosen from the Core (3 hours)</i>		
STA 291 Statistical Method	MATH 354	3
<b>TOTAL ADDITIONAL GENERAL EDUCATION REQUIREMENT CREDIT HOURS</b>		<b>15</b>

**III. KCTCS: OTHER DEGREE REQUIREMENTS**

Other Degree Requirements	MSU Equivalent	Credit Hours
*ACC 201 - Financial Accounting I	ACCT 281	3
*ACC 202 - Managerial Uses of Accounting Information	ACCT 282	3
*BA 267 - Introduction to Business Law	MNGT 261	3
*BA 160 - Introduction to Business	MNGT 160	3
<b>TOTAL OTHER DEGREE REQUIREMENT CREDIT HOURS</b>		<b>12</b>
<b>Total KCTCS Hours for Associate of Arts (AA) Transfer Degree</b>		<b>60</b>

**IV. KCTCS: ADDITIONAL COURSES THAT MAY BE USED TO SATISFY MSU DEGREE REQUIREMENTS (Or credits may be taken at MSU)**

Additional Degree Requirements	MSU Equivalent	Credit Hours
BA 120 - Personal Finance	FIN 264	3
General Electives (7 Hours)	General Electives	7
<b>Total: Any of these 10 credits not taken through KCTCS must be taken at MSU.</b>		<b>0-10</b>

**TOTAL KCTCS HOURS 60-70**

**\*Pre-Business Core Course**

To be accepted into MSU's BBA program, students must complete all pre-business BBA core courses (18hours) and have a cumulative GPA of at least 2.25. Students must be accepted into the BBA program before taking any Upper Division Business Core courses.

Upper Division Business	Credit Hours
***BIS 321 – Business Communications	-
BIS 421 – Business and Technical Presentations	3
CIS 311 – Introduction to Management Information Systems	3
ECON/MNGT 300 – Quantitative Methods in Business and Economics	3
FIN 360 – Business Finance	3
*MKT 304 – Marketing	-
**MNGT 301 – Principles of Management	-
MNGT 465 – Organizational Behavior	3
MNGT 499C – Business Policies and Problems	3
MSU 400 – World of Work (1 credit hour)	1
ECON 300 + - Any Econ Course Above 300	3
<b>CORE CREDIT HOURS REQUIRED</b>	<b>31</b>

\*Complete BA 282, Principles of Marketing through KCTCS and earn a grade of “C” or better on MKT 354, Consumer Behavior offered through Morehead State University (credit for fulfilling the MSU BBA requirement for MKT 304 will be recognized after the student earns the grade of “C” or better in MKT 354), or complete BA 282 and pass the CLEP exam for Principles of Marketing

\*\*Complete BA 283, Principles of Management through KCTCS and earn a grade of “C” or better on MNGT 465, Organizational Behavior offered through Morehead State University (credit for fulfilling the MSU BBA requirement for MNGT 301 will be recognized after the student earns the grade of “C” or better in MNGT 465), or complete BA 283 and pass CLEP exam for Principles of Management.

\*\*\* Complete ENG 203, Business Writing through KCTCS AND submit a portfolio of written work to a Morehead State University College of Business faculty review panel for consideration in fulfillment of the MSU BIS 321 requirement.

#### General Business Option Course Listing

<b>Choose One of the Following: Management</b> MNGT 306 – Production Management MNGT 310 Small Business Organization MNGT 311 – Human Resource Management MNGT 357 – Bus. Information & Industry Analysis MNGT 463 – Law and Ethics in Business	<b>Choose One of the Following: Marketing</b> MKT 340 – Interactive E-Marketing MKT 345 – Marketing Strategies for Small Bus. MKT 354 – Consumer Behavior MKT 365 – Services Marketing MKT 452 – Marketing Research & Analysis
<b>Choose One of the Following: Accounting</b> ACCT 375 – Acct. Analysis & Fin Dec. Making ACCT 381 – Intermediate Accounting I ACCT 387 – Income Tax ACCT 390 – Cost Accounting I	<b>Choose One of the Following: International Business</b> ECON 447 – International Economics FIN 485 – International Finance MKT 469 – International Marketing MNGT 409 – International Management
<b>Choose One of the Following: Information Systems</b> BIS 320 – Web Technologies & Information Architecture BIS 330 – Collaborative Technologies & Knowledge Mngt. CIS 211 – Advance Microcomputer Applications or <b>CIT 236 – Advance Database Application at KCTCS</b>	<b>Choose One of the Following: Economics &amp; Finance</b> FIN 365 – Financial Issues for Small Business FIN 370 – Working Capital Management FIN 373 – Investments FIN 375 – Acct. Analysis & Fin Dec. Making ECON/FIN 342 – Money and Banking FIN 420 – Financial Markets & Institutions ECON 351 – Intermediate Macroeconomics
<b>Complete the Following: REAL 105 Principles of Real Estate OR RE 100 – Principles of Real Estate at KCTCS</b>	
<b>Business Electives: Choose 2 Courses</b> <b>Any courses 300 or above, for which prerequisites are met and that are not used to fulfill any other requirements, in the following areas: ACCT, BIS, CIS, ECON, FIN, MKT, MNGT, REAL, including a maximum of 3 hours of co-operative education.</b>	

#### CREDIT HOUR SUMMARY

INSTITUTION AND TYPE OF COURSE	CREDIT HOURS
KCTCS CORE TRANSFER COMPONENT	33
KCTCS ADDITIONAL GENERAL EDUCATION REQUIREMENTS	15
KCTCS OTHER DEGREE REQUIREMENTS	12
*KCTCS ADDITIONAL COURSES THAT <u>MAY</u> BE USED TO SATISFY MSU DEGREE REQUIREMENTS	0-16
MSU UPPER DIVISION BUSINESS CORE REQUIREMENTS	31
MSU GENERAL BUSINESS OPTION (6 option hours may be completed at KCTCS)	21-27
*MSU ADDITIONAL COURSES NOT TAKEN THROUGH KCTCS	0-16
<b>TOTAL HOURS FOR AA PLUS BBA</b>	<b>128</b>

\*The 10 hours of “Additional Courses” may be taken through KCTCS or MSU.