

HEALTH PROMOTION

Health Promotion

Through research, teaching, and service, Health Promotion prepares professionals in process related competencies in health promotion programming that are based on a comprehensive knowledge and understanding of the determinants of health. Health promotion efforts are directed at influencing or facilitating health-related behavior, advocating public health policy, creating supportive environments, strengthening community action, developing personal skills, and reorienting health services. Students are prepared to work in health promotion and wellness positions in public, community, health care, and worksite settings.

Possible Job Titles of Health Promotion Graduates

Account Manager*	Events Management*
Assistant Coach*	Health Coordinator*
Asst for Bulldog Club Oper*	Human Resources Manager*
Asst. Dir. of Event Mgt.*	Instructor*
Asst. Facilities Coordinator*	Marketing Director*
Asst. Ticker Mgr./Athletics*	Marketing Services Coord*
Athletic Conference Director	Operations Coordinator*
Bench Club Facility Mrg*	Operations Manager*
Championship Event Coord.*	PE Teacher*
College & University Athletics*	Sales Executive*
Conferences & Leagues*	Senior Promotion Coordinator*
Corporate Sales Rep.*	Sponsorship Coordinator*
Director of Sports Marketing*	Sports Management*
Director/Program Promotions*	Teacher/Athletic Trainer*
Event Coordinator*	Ticket Office Clerk*

Possible Employers Who Might Hire Health Promotion and Physical Education Graduates

American Hole'N'One*	Media
Bollettici Sports*	Military Academies
Camps	Nashville Areana/Leisure Mgmt.*
Carolina Panthers*	Nat.Assc.Intercollegiate Athl.*
Chipola Junior College*	Peach Bowl
City And County School Systems*	Professional Teams
Colleges & Universities	Raycom Sports*
Department of Army*	Sea Island Company*
Disney Sports Attractions*	Sonnenalp Resort*
Fitness Centers	Southern League (Baseball)*
Georgia Dome*	Sporting Goods Stores
Georgia Tech Athletic Assoc.*	Sports Life*
Georgia Tennis Association*	The Collegiate Licensing Co.*
Jefferson City*	UGA Athletic Association*
Management Firms	United States Army*

Job Search Strategies

- Become familiar with grant writing techniques and grant submission procedures.
- Volunteer to gain experience and develop expertise in a particular area or organization.
- Learn to work well with diverse populations.
- Become involved in health programming on campus.
- Obtain part-time or summer job with campus health center or wellness coordinator.
- Develop strong public speaking and presentation skills.

Employment Websites

On-Line Sports Career Center

<http://www.onlinesports.com/pages/CareerCenter.html>

Making the Difference (Federal Jobs & Internships)

<http://www.makingthedifference.org>

U.S. Office of Personnel Management

<http://www.opm.gov/>

Additional Resources

Cool Works

<http://www.coolworks.com/showme/>

Coach U

<http://www.coachu.com>

Sports Mark Management Group, Ltd.

<http://www.smgnet.com/>

Professional Management Inc.

<http://www.professionalmanagement.com/>

American Journal of Health Promotion

<http://www.healthpromotionjournal.com/>

CDC – Department of Health and Human Services

<http://www.cdc.gov/>

American Alliance for Health, Physical Education, Recreation and Dance

<http://www.aahperd.org/index.cfm>

American Association for Health Education

<http://www.aahperd.org/aahe/>

American Evaluation Association

<http://www.eval.org/>

American Public Health Association

<http://www.apha.org/>

**Georgia Federation of Professional Health Educators, Inc.
(PDF Brochure)**

http://www.sph.emory.edu/CPHPR/GFPHE/GFPHE_Bro1.pdf

National Association for Girls and Women in Sports

<http://www.aahperd.org/nagws/template.cfm>

Society for Public Health Education

<http://www.sophe.org/>

To research careers of interest, you may want to visit these web sites:

O*NET <http://online.onetcenter.org> (click on Find Occupations)

Occupational Outlook Handbook <http://www.bls.gov/oco> (type in general term for career of interest)

Alberta Occupational Profiles <http://www.alis.gov.ab.ca/occinfo/frameset.asp> (click on Occupational Title Search)