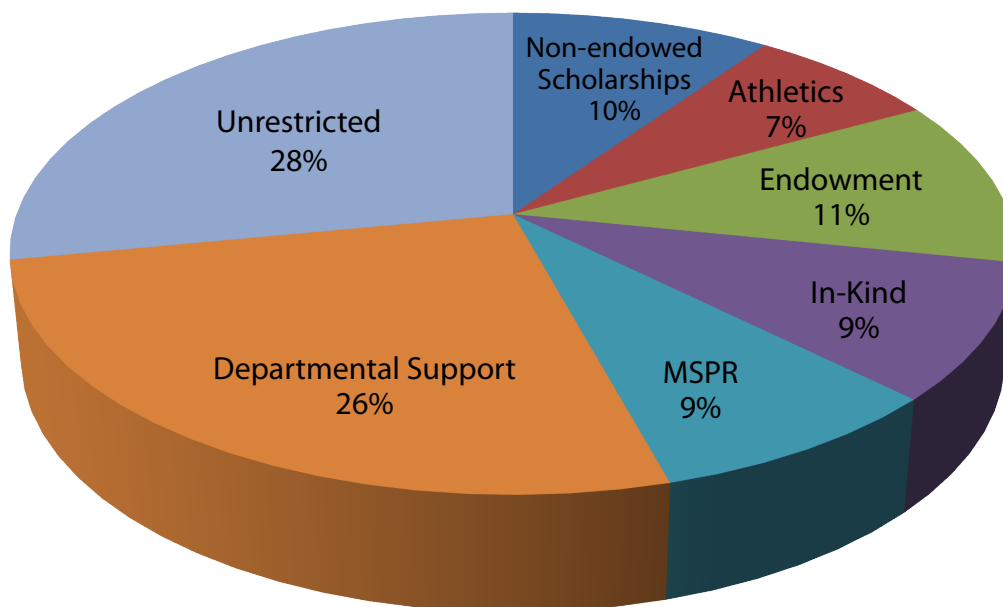


CAMPUS CAMPAIGN

..... Frequently Asked Questions

Why should I support MSU?

Throughout our history, we have continued to offer top quality academic programs at an affordable price by attracting the best and brightest students. Thanks in part to the generosity of our Faculty and Staff. Over the last year, your gifts have been hard at work providing immeasurable support to:



Today, our campus leaders are facing tightened public funding however, the need to enhance our programs remains a priority. In the face of these realities, the need for immediate support has become vital to the success of our institution

How much should I give?

You determine the size of your gift according to your own financial capacity and charitable interests. Every gift makes a difference at MSU, your participation is most important. Some of our Faculty and Staff support the University with Leadership Annual Gifts. The **Circle of Excellence** recognizes individuals who demonstrate a leadership commitment to MSU through annual gifts of \$1,000 or more.

What can I give to?

You decide where to designate your gift. More than 20% of faculty and staff choose to make unrestricted gifts to the Fund for Excellence. These gifts provide flexible dollars that meet the greatest needs of the University. Other contributors may choose to restrict their gifts to a specific department or program while others might support endowments, scholarships, athletics, or technology improvements.

CAMPUS CAMPAIGN

..... *Frequently Asked Questions*

How does payroll deduction work?

Payroll deduction is the easiest and most convenient way to make a gift. The payroll deduction form is available online at www.moreheadstate.edu/campuscampaign. You specify the amount you would like automatically deducted from each paycheck and where your support should be designated. You can have an amount deducted until further notice or until a specific total has been reached.

Who will know about my gift?

Participation in the campaign is the most important part. In an effort to increase participation the Office of Development will publish an Honor Roll of Donors listing the names of all Faculty-Staff who have contributed to the campaign. However, the individual amount of your gifts will remain confidential to others. If you wish to remain anonymous please contact the Office of Development at 3-2033.

Can I make a gift jointly with my spouse?

Several MSU employees have spouses who work here as well; or their spouse is an alumnus but, not an MSU employee. You may choose to make your gifts as an individual or as a couple.

*Thank you for supporting
the Campus Campaign!*

www.moreheadstate.edu/campuscampaign