

Curriculum Map Bachelor of Arts – Area in Strategic Communication

NOTE: If you are required to complete any developmental courses, you may not be able to complete the degree in four years. This curriculum map assumes that you have not transferred in any previously completed college level courses.

All students must have 36 hours of general education courses which include:

FYS 101 – CORE – First Year Seminar	ENG 100 – CORE – Writing I
COMS 108 – CORE – Fund. of Speech Communication	ENG 200 – CORE – Writing II
MATH 131, 135, 152, 174, or 175 – CORE – MATH	Capstone

One 3 credit hour course from each of the following categories:

HUM I	SBS I	NSC I
HUM II	SBS II	NSC II

The approved course list may be accessed on the General Education site (log into MyMoreheadState and then open the “Academics” tab).

FIRST YEAR COURSE SCHEDULE									
✓	Fall Semester	Code	Credits		✓	Spring Semester	Code	Credits	
	FYS 101 – CORE – First Year Seminar	G	3			ENG 200 – CORE – Writing II	G	3	
	ENG 100 – CORE – Writing I	G	3			MATH – CORE	G	3	
	COMS 108 – CORE – Fund. of Speech Comm.	G	3			SBS I	G	3	
	HUM I	G	3			COMS 250 – Intro. to Intercultural Comm.	R	3	
	COMS 100 – Intro. to Strat. Comm.	R	3			COMS 110 – Strat. Comm. Messaging	R	3	
Total Credit Hours				15	Total Credit Hours				15

SECOND YEAR COURSE SCHEDULE									
✓	Fall Semester	Code	Credits		✓	Spring Semester	Code	Credits	
	NSC I	G	3			SBS II	G	3	
	HUM II	G	3			NCS II	G	3	
	COMS 290 – Conflict and Comm.	R	3			COMS 300 – Strat. Org. Leadership	RU	3	
	COMS 200 – Strat. Comm. Research	R	3			COMS Elect. (from Skills & Exp.)	EU	3	
	Elective	E	3			Elective	E	3	
Total Credit Hours				15	Total Credit Hours				15

THIRD YEAR COURSE SCHEDULE							
✓	Fall Semester	Code	Credits	✓	Spring Semester	Code	Credits
	COMS 330 – Argumentation and Persuasion	RU	3		COMS 347 or 447 – Internship	RU	3
	COMS Elect. (from Skills & Exp.)	RU	6		COMS Elect. (from Crit. Thinking)	RU	6
	Electives	EU	6		Electives	E	6
Total Credit Hours			15	Total Credit Hours			15

FOURTH YEAR COURSE SCHEDULE							
✓	Fall Semester	Code	Credits	✓	Spring Semester	Code	Credits
	COMS Elect. (from Public Rel.)	RU	6		COMS 499C – Senior Seminar in Comm.	GRU	3
	Electives	E	9		COMS Elective (from Public Rel.)	RU	3
					Electives	EU	9
Total Credit Hours			15	Total Credit Hours			15

(E) Elective (G) General Education Course (S) Supplemental
(P) Pre-requisite (R) Required Course (U) Upper Division Course 300-400 level (you must have 42 hours)

* These courses are options to meet the distribution requirements in general education; however, “double dipping” is not allowed. Students will need to select a course other than COMS 290 for HUM II and COMS 250 for SBS I in general education.

**Internship is required in the core. No more than three-credit hours for internship experiences can count towards the 48-credits required for the area. Additional internship credit will count towards general electives.