

BBA - Management, General Management Track

FIRST YEAR SCHEDULE

FIRST SEMESTER				SECOND SEMESTER					
FYS	101	First Year Seminar	3	ENG	100	Writing I	3		
COMS	108	Fundamentals of Speech Communication	3	NSC1	Gen Ed.	Choose 1 from General Education List	3		
HUM1	Gen Ed.	Choose 1 from General Education List	3	HUM2	Gen Ed.	Choose 1 from General Education List	3		
SBS1	Gen Ed.	Choose 1 from General Education List	3	MKT	204	Principles of Marketing	3		
CIS	211	Software Tools for Business	3	MNGT	201	Principles of Management	3		
<i>Semester Credit Hours</i>				15	<i>Semester Credit Hours</i>				15

SECOND YEAR SCHEDULE

THIRD SEMESTER				FOURTH SEMESTER					
ENG	200	Writing II	3	NSC2	Gen Ed.	Choose 1 from General Education List	3		
MATH	152/174/175	Algebra/Pre-Calc./Calculus	3	MATH	305	Business Statistics	3		
ECON	201	Principles of Macroeconomics	3	BBA	261	Business Law & Regulations	3		
BBA	295	Business Communications	3	ACCT	282	Principles of Managerial Accounting	3		
ACCT	281	Principles of Financial Accounting	3	ECON	202	Principles of Microeconomics	3		
<i>Semester Credit Hours</i>				15	<i>Semester Credit Hours</i>				15

THIRD YEAR SCHEDULE

FIFTH SEMESTER				SIXTH SEMESTER					
FIN	360	Business Finance	3	CIS	311	Management Information Systems	3		
BBA	363	Ethical Decision-Making in Business	3	BBA	380	International Business	3		
BBA	315	Quantitative Analysis for Business	3	MNGT	Elective	Choose an approved MNGT elective	3		
BBA	350	Entrepreneurship & Innovation	3	GEN MNGT	Elective	Choose an approved GEN MNGT elective	3		
MNGT	311	Human Resource Management	3	Free	Elective	Any course where you meet the prereqs.	3		
<i>Semester Credit Hours</i>				15	<i>Semester Credit Hours</i>				15

FOURTH YEAR SCHEDULE

SEVENTH SEMESTER				EIGHTH SEMESTER					
BBA	475	Leadership Development	3	BBA	499c	Strategic Management (Capstone)	3		
BBA	370	Operations & Service Management	3	GEN MNGT	Elective	Choose an approved GEN MNGT elective	3		
MNGT	465	Organizational Behavior	3	GEN MNGT	Elective	Choose an approved GEN MNGT elective	3		
MNGT	Elective	Choose an approved MNGT elective	3	GEN MNGT	Elective	Choose an approved GEN MNGT elective	3		
MNGT	Elective	Choose an approved MNGT elective	3	Free	Elective	Any course where you meet the prereqs.	3		
<i>Semester Credit Hours</i>				15	<i>Semester Credit Hours</i>				15

Approved Management Electives		
Choose three (3) of the following:		
Course Code	Course Name	
MNGT 339	Cooperative Education III	
MNGT 439	Cooperative Education IV	
MNGT 310	Small Business Organization	
MNGT 362	Legal Environment & Business Practices	
MNGT 365	Financial Issues for Small Business	
MNGT 399	Selected Workshop Topics	
MNGT 409	International Management	
MNGT 411	Labor Relations	
MNGT 417	Management/Marketing of Public & Nonprofit Organizations	
MNGT 420	New Venture Creation	
MNGT 450	Supply Chain Management	
MNGT 476	Special Problems in Management	

Approved General Management Electives		
Choose four (4) of the following:		
Course Code	Course Name	
MNGT 339	Cooperative Education III	
MNGT 439	Cooperative Education IV	
MNGT 310	Small Business Organization	
MNGT 362	Legal Environment & Business Practices	
MNGT 365	Financial Issues for Small Business	
MNGT 399	Selected Workshop Topics	
MNGT 409	International Management	
MNGT 411	Labor Relations	
MNGT 417	Management/Marketing of Public & Nonprofit Organizations	
MNGT 420	New Venture Creation	
MNGT 450	Supply Chain Management	
MNGT 476	Special Problems in Management	
MKT 345	Marketing Strategies for Small Business	
MKT 350	Professional Selling	
MKT 354	Consumer Behavior	
MKT 365	Service & Relationship Marketing	
MKT 451	Retail Marketing	
MKT 452	Marketing Research & Analysis	
MKT 469	International Marketing	
ECON 447	International Economics	
ECON 342	Money & Banking	
FIN 376	Risk Management & Insurance	
FIN 484	Healthcare Financial Management	
FIN 485	International Finance	
REAL 105	Principles of Real Estate	
REAL 309	Real Estate Land Planning & Development	
REAL 330	Real Estate Property Management	
BBA 301	The Healthcare System	
HSM 361	Healthcare Legal & Regulatory Environment	
CIS 365	Health Informatics	