

## BBA - Management, International Management Track

### FIRST YEAR SCHEDULE

| FIRST SEMESTER               |      |         |                                      | SECOND SEMESTER |                              |      |         |                                      |           |
|------------------------------|------|---------|--------------------------------------|-----------------|------------------------------|------|---------|--------------------------------------|-----------|
|                              | FYS  | 101     | First Year Seminar                   | 3               |                              | ENG  | 100     | Writing I                            | 3         |
|                              | COMS | 108     | Fundamentals of Speech Communication | 3               |                              | NSC1 | Gen Ed. | Choose 1 from General Education List | 3         |
|                              | HUM1 | Gen Ed. | Choose 1 from General Education List | 3               |                              | HUM2 | Gen Ed. | Choose 1 from General Education List | 3         |
|                              | SBS1 | Gen Ed. | Choose 1 from General Education List | 3               |                              | MKT  | 204     | Principles of Marketing              | 3         |
|                              | CIS  | 211     | Software Tools for Business          | 3               |                              | MNGT | 201     | Principles of Management             | 3         |
| <i>Semester Credit Hours</i> |      |         |                                      | <b>15</b>       | <i>Semester Credit Hours</i> |      |         |                                      | <b>15</b> |

### SECOND YEAR SCHEDULE

| THIRD SEMESTER               |      |             |                                    | FOURTH SEMESTER |                              |      |         |                                      |           |
|------------------------------|------|-------------|------------------------------------|-----------------|------------------------------|------|---------|--------------------------------------|-----------|
|                              | ENG  | 200         | Writing II                         | 3               |                              | NSC2 | Gen Ed. | Choose 1 from General Education List | 3         |
|                              | MATH | 152/174/175 | Algebra/Pre-Calc./Calculus         | 3               |                              | MATH | 305     | Business Statistics                  | 3         |
|                              | ECON | 201         | Principles of Macroeconomics       | 3               |                              | BBA  | 261     | Business Law & Regulations           | 3         |
|                              | BBA  | 295         | Business Communications            | 3               |                              | ACCT | 282     | Principles of Managerial Accounting  | 3         |
|                              | ACCT | 281         | Principles of Financial Accounting | 3               |                              | ECON | 202     | Principles of Microeconomics         | 3         |
| <i>Semester Credit Hours</i> |      |             |                                    | <b>15</b>       | <i>Semester Credit Hours</i> |      |         |                                      | <b>15</b> |

### THIRD YEAR SCHEDULE

| FIFTH SEMESTER               |      |     |                                     | SIXTH SEMESTER |                              |                  |          |  |           |
|------------------------------|------|-----|-------------------------------------|----------------|------------------------------|------------------|----------|--|-----------|
|                              | FIN  | 360 | Business Finance                    | 3              |                              | CIS              | 311      | Management Information Systems         | 3         |
|                              | BBA  | 363 | Ethical Decision-Making in Business | 3              |                              | BBA              | 380      | International Business                 | 3         |
|                              | BBA  | 315 | Quantitative Analysis for Business  | 3              |                              | MNGT             | Elective | Choose an approved MNGT elective       | 3         |
|                              | BBA  | 350 | Entrepreneurship & Innovation       | 3              |                              | INT'L MNGT       | Elective | Choose an approved INT'L MNGT elective | 3         |
|                              | MNGT | 311 | Human Resource Management           | 3              |                              | Foreign Language | #2       | 2nd Level Foreign Language course      | 3         |
|                              |      |     |                                     |                |                              | IST              | 301      | International Studies Study Abroad     | 1         |
| <i>Semester Credit Hours</i> |      |     |                                     | <b>15</b>      | <i>Semester Credit Hours</i> |                  |          |  | <b>16</b> |

### FOURTH YEAR SCHEDULE

| SEVENTH SEMESTER             |      |          |                                  | EIGHTH SEMESTER |                              |               |          |  |           |
|------------------------------|------|----------|----------------------------------|-----------------|------------------------------|---------------|----------|--|-----------|
|                              | BBA  | 475      | Leadership Development           | 3               |                              | BBA           | 499c     | Strategic Management (Capstone)        | 3         |
|                              | BBA  | 370      | Operations & Service Management  | 3               |                              | INT'L MNGT    | Elective | Choose an approved INT'L MNGT elective | 3         |
|                              | MNGT | 465      | Organizational Behavior          | 3               |                              | INT'L MNGT    | Elective | Choose an approved INT'L MNGT elective | 3         |
|                              | MNGT | Elective | Choose an approved MNGT elective | 3               |                              | INT'L MNGT    | Elective | Choose an approved INT'L MNGT elective | 3         |
|                              | MNGT | Elective | Choose an approved MNGT elective | 3               |                              | Free Elective |          | Any course where you meet the prereqs. | 3         |
| <i>Semester Credit Hours</i> |      |          |                                  | <b>15</b>       | <i>Semester Credit Hours</i> |               |          |  | <b>15</b> |

| <b>Approved Management Electives</b> |  |  |
|--------------------------------------|--|--|
| Choose three (3) of the following:   |  |  |
| <b>Course Code</b>                   | <b>Course Name</b>                                       |  |
| MNGT 339                             | Cooperative Education III                                |  |
| MNGT 439                             | Cooperative Education IV                                 |  |
| MNGT 310                             | Small Business Organization                              |  |
| MNGT 362                             | Legal Environment & Business Practices                   |  |
| MNGT 365                             | Financial Issues for Small Business                      |  |
| MNGT 399                             | Selected Workshop Topics                                 |  |
| MNGT 409                             | International Management                                 |  |
| MNGT 411                             | Labor Relations  |  |
| MNGT 417                             | Management/Marketing of Public & Nonprofit Organizations |  |
| MNGT 420                             | New Venture Creation                                     |  |
| MNGT 450                             | Supply Chain Management                                  |  |
| MNGT 476                             | Special Problems in Management                           |  |

| <b>Approved International Management Electives</b> |  |  |
|--|--|--|
| Choose three (3) of the following:                 |  |  |
| <b>Course Code</b>                                 | <b>Course Name</b>                                       |  |
| MNGT 409   | International Management                                 |  |
| MKT 469  | International Marketing                                  |  |
| ECON 447   | International Economics                                  |  |
| FIN 485  | International Finance                                    |  |
| Choose one (1) of the following:                   |  |  |
| MNGT 339   | Cooperative Education III                                |  |
| MNGT 439   | Cooperative Education IV                                 |  |
| MNGT 310   | Small Business Organization                              |  |
| MNGT 362   | Legal Environment & Business Practices                   |  |
| MNGT 365   | Financial Issues for Small Business                      |  |
| MNGT 399   | Selected Workshop Topics                                 |  |
| MNGT 409   | International Management                                 |  |
| MNGT 411   | Labor Relations  |  |
| MNGT 417   | Management/Marketing of Public & Nonprofit Organizations |  |
| MNGT 420   | New Venture Creation                                     |  |
| MNGT 450   | Supply Chain Management                                  |  |
| MNGT 476   | Special Problems in Management                           |  |
| MKT 345  | Marketing Strategies for Small Business                  |  |
| MKT 350  | Professional Selling                                     |  |
| MKT 354  | Consumer Behavior  |  |
| MKT 451  | Retail Marketing   |  |
| MKT 452  | Marketing Research & Analysis                            |  |
| ECON 342   | Money & Banking  |  |
| REAL 105   | Principles of Real Estate                                |  |
| REAL 309   | Real Estate Land Planning & Development                  |  |
| REAL 330   | Real Estate Property Management                          |  |