

BBA - Small Business Management & Entrepreneurship

FIRST YEAR SCHEDULE

FIRST SEMESTER				SECOND SEMESTER					
	FYS	101	First Year Seminar	3		ENG	100	Writing I	3
	COMS	108	Fundamentals of Speech Communication	3		NSC1	Gen Ed.	Choose 1 from General Education List	3
	HUM1	Gen Ed.	Choose 1 from General Education List	3		HUM2	Gen Ed.	Choose 1 from General Education List	3
	SBS1	Gen Ed.	Choose 1 from General Education List	3		MKT	204	Principles of Marketing	3
	CIS	211	Software Tools for Business	3		MNGT	201	Principles of Management	3
<i>Semester Credit Hours</i>					<i>15</i>				
<i>Semester Credit Hours</i>					<i>15</i>				

SECOND YEAR SCHEDULE

THIRD SEMESTER				FOURTH SEMESTER					
	ENG	200	Writing II	3		NSC2	Gen Ed.	Choose 1 from General Education List	3
	MATH	152/174/175	Algebra/Pre-Calc./Calculus	3		MATH	305	Business Statistics	3
	ECON	201	Principles of Macroeconomics	3		BBA	261	Business Law & Regulations	3
	BBA	295	Business Communications	3		ACCT	282	Principles of Managerial Accounting	3
	ACCT	281	Principles of Financial Accounting	3		ECON	202	Principles of Microeconomics	3
<i>Semester Credit Hours</i>					<i>15</i>				
<i>Semester Credit Hours</i>					<i>15</i>				

THIRD YEAR SCHEDULE

FIFTH SEMESTER				SIXTH SEMESTER					
	FIN	360	Business Finance	3		CIS	311	Management Information Systems	3
	BBA	363	Ethical Decision-Making in Business	3		BBA	380	International Business	3
	BBA	315	Quantitative Analysis for Business	3		MNGT	310	Small Business Organization	3
	BBA	350	Entrepreneurship & Innovation	3		SBM&E Elective		Choose an approved SBM&E elective	3
	MNGT	311	Human Resource Management	3		Free Elective		Any course where you meet the prereqs.	3
<i>Semester Credit Hours</i>					<i>15</i>				
<i>Semester Credit Hours</i>					<i>15</i>				

FOURTH YEAR SCHEDULE

SEVENTH SEMESTER				EIGHTH SEMESTER					
	BBA	475	Leadership Development	3		BBA	499c	Strategic Management (Capstone)	3
	BBA	370	Operations & Service Management	3		MNGT	420	New Venture Creation	3
	MKT	345	Marketing Strategies for Small Business	3		SBM&E Elective		Choose an approved SBM&E elective	3
	FIN	365	Financial Issues for Small Business	3		SBM&E Elective		Choose an approved SBM&E elective	3
	SBM&E Elective		Choose an approved SBM&E elective	3		Free Elective		Any course where you meet the prereqs.	3
<i>Semester Credit Hours</i>					<i>15</i>				
<i>Semester Credit Hours</i>					<i>15</i>				

Approved Small Business Management & Entrepreneurship Electives		
Course Code		Course Name
MNGT	339	Cooperative Education III
MNGT	439	Cooperative Education IV
MNGT	476	Special Problems in Management
MKT	340	E-Marketing & Social Networking
REAL	105	Principles of Real Estate
FIN	370	Working Capital Management
CIS	320	Web Technologies & Information Architecture
<i>International Business Course - Choose 1:</i>		
MNGT	409	International Management
MKT	469	International Marketing
ECON	447	International Economics
FIN	485	International Finance