

BA - Sport Management

FIRST YEAR SCHEDULE

FIRST SEMESTER				SECOND SEMESTER					
	FYS	101	First Year Seminar	3		ENG	100	Writing I	3
	COMS	108	Fundamentals of Speech Communication	3		NSC1	Gen Ed.	Choose 1 from General Education List	3
	HUM1	Gen Ed.	Choose 1 from General Education List	3		SPMT	102	Diversity in Sport & Physical Programs	3
	SBS1	Gen Ed.	Choose 1 from General Education List	3		HUM2	Gen Ed.	Choose 1 from General Education List	3
	SPMT	100	Introduction to Sport Management	3		MATH	Gen Ed.	Choose 1 from General Education List	3
<i>Semester Credit Hours</i>					<i>15</i>				
<i>Semester Credit Hours</i>					<i>15</i>				

SECOND YEAR SCHEDULE

THIRD SEMESTER				FOURTH SEMESTER					
	ENG	200	Writing II	3		NSC2	Gen Ed.	Choose 1 from General Education List	3
	SPMT	200	Management of Sport & Physical Activity	3		SPMT	204	Sport Finance	3
	SBS2	Gen Ed.	Choose 1 from General Education List	3		SPMT	206	Ethics in Sport & Physical Activity	3
	Core Elective		Choose an approved core elective	3		SPMT	307	Sport Marketing	3
	Core Elective		Choose an approved core elective	3		Core Elective		Choose an approved core elective	3
<i>Semester Credit Hours</i>					<i>15</i>				
<i>Semester Credit Hours</i>					<i>15</i>				

THIRD YEAR SCHEDULE

FIFTH SEMESTER				SIXTH SEMESTER					
	SPMT	304	Sport Economics	3		SPMT	309	Risk Management in Sport	3
	SPMT	380	Sport Media Relations	3		SPMT	310	Governance in Sport	3
	Core Elective		Choose an approved core elective	3		SPMT	430	Sport in a Global Society	3
	Core Elective		Choose an approved core elective	3		SPMT	482	Seminar in Current Issues	3
	Core Elective		Choose an approved core elective	3		SPMT	499c	Senior Capstone	3
	Free Elective		Any course where you meet the prereqs.	3					
<i>Semester Credit Hours</i>					<i>18</i>				
<i>Semester Credit Hours</i>					<i>15</i>				

FOURTH YEAR SCHEDULE

SEVENTH SEMESTER				EIGHTH SEMESTER					
	SPMT	402	Planning, Designing & Managing Sport	3		SPMT	471	Sport Management Internship	12
	SPMT	450	Field Experience Preparation	3					
	SPMT	480	Legal Aspects of Sport & Physical Activity	3					
	SPMT	481	Employee Service Management in Sport	3					
	Core Elective		Choose an approved core elective	3					
<i>Semester Credit Hours</i>					<i>15</i>				
<i>Semester Credit Hours</i>					<i>12</i>				

Approved Core Electives		
Course Code		Course Name
ACCT	281	Principles of Financial Accounting
BBA	261	Business Law & Regulations
BBA	295	Business Communication
CIS	311	Management Information Systems
COMS	290	Conflict and Communication
COMS	333	Social Media and Community
COMS	340	Event Planning and Public Relations
COMS	382	Principles of Public Relations
CVM	492	Media Law and Ethics
ECON	201	Principles of Macroeconomics
ECON	202	Principles of Microeconomics
MKT	204	Principles of Marketing
MKT	340	E-Marketing and Social Networking
MKT	354	Consumer Behavior
MNGT	201	Principles of Management
MNGT	311	Human Resource Management
MNGT	362	The Legal Environment and Business Practices
MNGT	417	Management and Marketing of Public and Nonprofit Organizations
MNGT	465	Organizational Behavior