

**Curriculum Map for the Bachelor of Business Administration Degree Program in The Following Tracks
Accounting, Economics, General Business, Management, Marketing, Small Business Management/Entrepreneurship**

First Year Course Schedule

First Semester				Second Semester			
FYS	101	First Year Seminar	3	ENG	100	Writing 1	3
COMS	108	Fundamentals of Speech Communication	3	NSC1	Gen Ed.	Choose 1 from General Education List	3
HUM1	Gen Ed.	Choose 1 from General Education List	3	HUM2	Gen Ed.	Choose 1 from General Education List	3
SBS1	Gen Ed.	Choose 1 from General Education List	3	MKT	204	Principles of Marketing	3
CIS	211	Software Tools for Business	3	MNGT	201	Principles of Management	3
Semester Credit Hours 15				Semester Credit Hours 15			

Second Year Course Schedule

Third Semester				Fourth Semester			
ENG	200	Writing 2	3	NSC2	Gen Ed.	Choose 1 from General Education List	3
MATH	152/174/175	Algebra/Pre-Calc./Calculus	3	MATH	305	Business Statistics	3
ECON	201	Principles of Macroeconomics	3	BBA	261	Business Law & Regulations	3
BBA	295	Business Communications	3	ACCT	282	Principles of Managerial Accounting	3
ACCT	281	Principles of Financial Accounting	3	ECON	202	Principles of Microeconomics	3
Semester Credit Hours 15				Semester Credit Hours 15			

Third Year Course Schedule

Fifth Semester				Sixth Semester			
FIN	360	Business Finance	3	CIS	311	Management Information Systems	3
BBA	363	Ethical Decision Making in Business	3	BBA	380	International Business	3
BBA	315	Quantitative Analysis for Business	3	Track Course 2	See Program Requirements		3
Track Course 1	See Program Requirements		3	Track Course 3	See Program Requirements		3
BBA	350	Entrepreneurship & Innovation	3	Free Elective 1	Choose any course where you meet the prerequisite(s)		3
Semester Credit Hours 15				Semester Credit Hours 15			

Fourth Year Course Schedule

Seventh Semester				Eighth Semester			
BBA	475	Leadership Development	3	BBA	499c	Strategic Management	3
BBA	370	Operations & Service Management	3	Track Course 7	See Program Requirements		3
Track Course 4	See Program Requirements		3	Track Course 8	See Program Requirements		3
Track Course 5	See Program Requirements		3	Track Course 9	See Program Requirements		3
Track Course 6	See Program Requirements		3	Free Elective 2	Choose any course where you meet the prerequisite(s)		3
Semester Credit Hours 15				Semester Credit Hours 15			